



## CHORAL MUSIC PROGRAM BUSINESS ADVERTISING

La Cañada High School Choral Parents Association (CPA)

Thank you for your interest in using the Choral Music Department's concert programs to help your business grow. Your ad in our program books and on our website showcases your business to our large community (over 3,000 concert-goers throughout the season!) and helps support student travel and concert expenses. **The earlier you order an ad, the more visibility you will have!** The same low price allows your ad to be featured in every program of the year and visible all year on our website at [lchschoral.org](http://lchschoral.org).

### ADS APPEAR IN THE FOLLOWING CHORAL MUSIC PERFORMANCE PROGRAMS:

**October 11, 2023** – Fall Debut Concert      **December 1, 2023** – Holiday Concert  
**March 12, 2024** – Spring Festival Concert      **May 23, 2024** – Spring Choral Pops Concert

**ART DEADLINE FOR FALL DEBUT CONCERT PROGRAM: SEPTEMBER 27, 2023**

**ART DEADLINE FOR HOLIDAY CONCERT PROGRAM: November 17, 2023**

**ART DEADLINE FOR SPRING FESTIVAL CONCERT PROGRAM: FEBRUARY 27, 2024**

*Ad artwork received after Sept 27<sup>th</sup> is not guaranteed placement in the Fall Debut Concert program; artwork after Nov. 17<sup>th</sup> is not guaranteed in the Holiday program.*

### Choral Program Ad Options

Ad Size	Price
<b>Business Card Ad</b> - 3.7" w x 2.25" h or Standard 3.5" w x 2"	\$125
<b>Quarter Page Ad</b> - 3.7" w x 5" h	\$175
<b>Half Page Ad</b> - 7.5" w x 5" h	\$275
<b>Full Page Ad</b> - 8.5" w x 11" h	\$400
<b>Premium Ads</b> - Full Color	
1. Inside front cover (only 1 available)	\$800
2. Inside back cover (only 1 available)	\$800
3. Exterior back cover (only 1 available)	\$1000

- Place your order online through our website: [lchschoral.org](http://lchschoral.org) > Support Us > Business Sponsors
- Submit a high resolution PDF (print ready) file to [jamiejabrahamian@gmail.com](mailto:jamiejabrahamian@gmail.com)
- Please note the name of the student you worked with so they can receive credit.

THANK YOU FOR YOUR SUPPORT! Hope to see you at a concert!